Harvard News Office Image Collection



Jessica Baumgart
Information Resources Specialist
Harvard University News Office
(617)495-4739

jessica_baumgart@harvard.edu http://pws.prserve.net/usinet.jkbaumg/

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Digital Photo Archiving Panel
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All photos courtesy of the Harvard News Office

Overview

- The office and my role in it
- The collection and its access tools
- Yesterday, today, and tomorrow
- The value of this effort

Introduction to the Office

- University-wide news office for Harvard
- Coordinate efforts with other campus news offices
- Work with the media, coordinate press access and coverage for major events, act as gatekeepers
- Produce publications, including a weekly newspaper

Introduction to the Job

- New solo position created primarily out of the need for someone to organize an image collection
- Been there for almost a year
- Many other tasks besides playing with images: reference, research, database administration, archiving, knowledge and content management

The Image Collection

- →10,000+-and-growing digital images on 2 servers, computers, and in Cumulus
- Thousands of negatives
- Thousands of slides
- Prints in files and binders
- Older material in University
 Archives



Cumulus 5.0.9

File Edit View Catalog Category Collection Asset Special Window Help

| | ☐ Harvard News Office Comprehensive Catalog ☐ ☐ ☐ | | | | | | | |
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| 116 of 495 Categories | | | 50 of 4890 Records | | | | | |
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| | | Faculty-Education Graduate School of | | Gazette_Photo_Archives 2000:1 | Gazette_Photo_Archives 2000:1 | Gazette_Photo_Archives 2000:1 | / | |

Workflow

Production Staff and Writers: make photo requests, place images in publications

Our Web Team:

Gazette Web site,

our Web sites,

Harvard Homepage

Contributor and User

User

June 13, 2001

5 photographers:
Produce content,
handle photo requests,
and grant permissions for use

Servers,
Cumulus,
and Collection

Media and External Uses

Information
Resources
Specialist
manages
the digital image
archive and
slide collection

University Archives

Other Harvard Outlets



One Year Ago

- One server with very limited space
- Thousands of photos, including duplicates and varying formats, stored in many folders
- Someone had started working with Cumulus 4, but abandoned it, with approximately 2200 images in it

What We Want to Do

- Nice, easily-accessible, organized digital archive that integrates aspects of workflow and permissions with storage
- Web site for access for people outside of the office
- Phase out the slide, print, and negative collections, encourage use of the digital images

Real Life

- Cleaner servers and improved archive: duplicates and various formats removed
- → About 5,000 images in Cumulus
- Thousands more sitting on the servers and computers waiting to go in
- Still figuring out workflow issues
- Not sure what to do with the slides and negatives

Areas of Contention



- How can we automate and integrate
- Who does what
- Caption information
- Digital outtakes
- &Getting people to use Cumulus

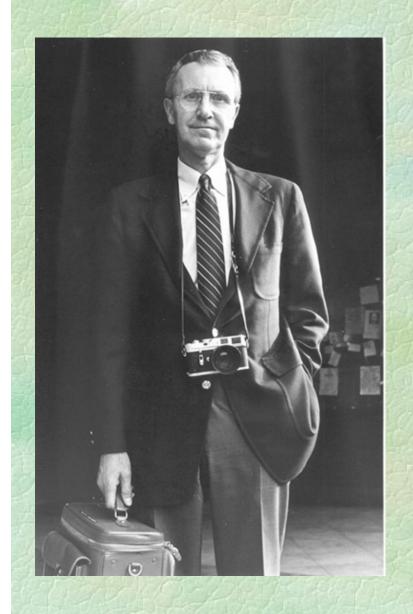
Future of the Archive

- Figure out a plan that works
- Implementation
- Get people to use the archive



Value of the Archive

- One central location for images
- Easy to search for and locate images
- Less time spent searching for or duplicating images
- More server space
- Historical and reuse value



Anecdotes

William Tobey, news office photographer from 1956 to 1986:
negatives and a complete, detailed index of images and subjects

Thank you!!!

Questions, comments, suggestions, answers (especially answers) can be addressed to:



Jessica Baumgart
Information Resources Specialist
Harvard News Office
1060 Holyoke Center
1350 Massachusetts Avenue
Cambridge, MA 02138
(617)495-4739
jessica_baumgart@harvard.edu