

# What Happens Next?

- Archiving: web, blogs, podcasts
- Library: push for systems that will automate & standardize web, staff blogs, podcasts
- Corrections! Systems that will handle when they come in, how to append, what is processs
- Ability for general public to search your .com site by zip code

- Lots of info on web—but what are top 10 stories of the day? So that in future we can tell what happened—who decides what's top 10? Researchers can—because we're in biz of synthesizing info
- Response from speakers: systems that will standardize? There's no standardization out there—very hard to do across organization

- Explosion of content—non text, user generated—how do you know what to keep? No “final edition” anymore
- Archive or News Collection?—agree on definition of what you want to keep, then capture
- Lots of others (public) saying “we’re the ones who know”—not just news staff—most viewed stories

- Who decides what top stories are???
- Ratings systems for stories—what do they tell us? Does non-text make it into the top 10?
- More issues: news libraries want to approach web folks and have a voice—are we included in the decision process?

# Wants & Needs

- Standardized tagging to capture stream
- More staff!!!
- What about rights & perms for user generated content? Who owns copyright?
- Backfence: member owns, but gives backfence unlimited rights to use
- What happens if business gets sold, or goes out of business?

- Getting a seat at the table: archive issues—do we need a lawsuit to get attention?
- Corrections, versioning—who does the tagging? Build intelligence into the search
- Not so much seat at table as cost efficiency
- Researchers can provide expertise to get management/newsroom to be more forward thinking about these issues

- Death of print--will happen in our lifetime--then what do you save?
- We (research staff) can enhance your revenue if you can help us figure out how to monetize content
- Repurposing data—think creatively how public content can be turned into useful products
- Data mining—taking what we have & using it in new ways

- Research can provide basic facts so new material can be more efficiently gathered
- Cost is the big issue!
- Starting to capture timelines, chronologies
- Could some of the preservation be done via consortia, collectively? E.g. 9/11 front pages



- Can *Wayback Machine* help?
- More issues—archiving, who owns blogs, how to get more resources—who will develop software & tech to do this better, create these systems?
- Backfence: we can use what's already out there
- J. Singer—prioritize what you need most

# Examples of Web News Projects

- Web story is living thing, how do you show evolution?
- BBC site—special packages—what's of ongoing relevance?
- LJWorld.com—exemplary organization of content
- News library has role in creating this kind of content—special packages, larger stories

