

Peter Drucker: The Ultimate Knowledge Worker

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USA TODAY Library

SLA Annual Conference 6-12-06

Drucker's essential principles

- Management is about all sectors, not just business
- Management is about managing yourself as well as others

Why should librarians care?

- His focus on knowledge: he coined the term knowledge worker in the late 1950s
- His focus on concepts we value personally and professionally
- An incredible inspiration and role model

The Librarian's advantage

- You understand the data-information-knowledge continuum
- Drucker had to teach this to executives
- He was fascinated by the reference interview, calling it a catalyst to knowledge

Drucker's tools for knowledge workers

- Results are on the outside of the organization
- Planned/systematic abandonment
- Focus on results and responsibilities, not good intentions and 'empowerment'
- Focus on your contributions
- How will you convert non-customers?

5 Questions, Self-Assessment

- What is our mission/business?
- Who is our customer?
- What does the customer value?
- What are our results?
- What is our plan?

Drucker's tools for self-management

- The power of a parallel career...
- ...And the role played by nonprofits
- Reinvent yourself when necessary; turn age into an advantage
- The three year self-study system, or its accelerated three month version
- Ask yourself: what needs to be done? Not, what do I want to do?

Drucker for the future...

- The Drucker Institute
- The Peter F. Drucker and Masatoshi Ito Graduate School of Management, at Claremont Graduate University
- The Leader to Leader Institute

Final thought: how does it play out in our lives and careers?

- Drucker was listened to and respected by top executives worldwide...
- He also loved librarians...
- Are there any valuable connections to be made between those two statements?