## **Outing Madison Avenue!**



Classic gay stereotypes, homophobia, gay vague images, and same-sex kisses are used by major advertisers to sell everything from jeans to juice.

Why does "same-sex" sell? Would many laugh at black, Hispanic, or Asian stereotypes today? See how gays, lesbians, bisexuals and transgenders are represented in worldwide commercials for 30 years in a live video show that's informative and funny!























## **Commercial Closet Program:**

October 5, 2006

Elliott University Center Auditorium, 7:00 - 8:30 p.m.

(Sponsored by The Wellness Center of Student Health Services, UNCG PRIDE!, Replacements Ltd., Triad Equality Alliance, and Rick & Pat Price)

**PROJECT SPONSORS** 





**American Airlines**°